BLESSINGWHITE A Division of GP Strategies





Leading With Inclusion

INCLUSIVE LEADERSHIP TURNS DIVERSITY INTO A STRATEGIC BUSINESS ADVANTAGE.

Your organisation's competitiveness depends on its ability to create a workplace that fully leverages the talents of your diverse workforce. Yet many organisations struggle with this because their leaders don't understand how to build and sustain an inclusive workplace. When investments are made to develop the needed leadership skills, they often focus on senior leaders. But to be truly successful, inclusive leadership training is needed at all levels.

ALIGNMENT FOR SHARED OUTCOMES AND SUCCESS

More and more organisations are embracing an inclusive talent development strategy that will develop their emerging leaders into inclusive, innovative leaders. HR, Diversity & Inclusion, and Training leaders know that inclusive leadership training supports business strategies and objectives because it gives leaders the tools and knowledge they need to create unique business solutions. At the same time, they often struggle with limited budgets and gaining access to a cutting-edge, readily available inclusive leadership development curriculum.

For more than 50 years, Catalyst's cutting-edge research and advice has helped leading companies understand the value of diversity and has provided solutions for creating equitable workplaces.

EMERGING LEADERS AS INCLUSIVE LEADERS

The *Leading With Inclusion* suite of leadership development solutions empowers women and men leaders with the critical knowledge and skills they need to build more inclusive workplaces, manage diverse teams, and serve diverse clients and customers. It is a compelling opportunity for talent development that will:

- Equip your emerging leaders and middle management with the knowledge and skills to "make good" on the business-critical goals of leveraging diversity and inclusion.
- Help emerging leaders begin to hone and practice
 the strong change leadership skills they will need
 to be successful as senior diversity and inclusion
 champions and as leaders of organisations
 that must be increasingly adaptive to meet the
 challenges of the global marketplace.

Bringing together the expertise and research of Catalyst with the instructional design and consultative expertise of BlessingWhite, *Leading With Inclusion* is a positive, research-based approach to developing leaders who can effectively leverage the benefits of a diverse workforce.



Catalyst's research demonstrates that organizations that build inclusive leaders increase innovation, return on equity, engagement levels, and productivity.

The Six Leading With Inclusion Modules:

Inclusive Leadership:

Crafting Your Leadership Style 2-hour VILT

Building Inclusive Teams:

Maximising the Contribution of your People 4-hour ILT

Leveraging **Differences:**

Increasing Innovation through Intentional Inclusion 4-hour ILT













Communicating Inclusively:

Increasing the Engagement of Diverse Employees 4-hour ILT

Developing Careers:

Advocating for Your Team 2-hour VILT

Making Your Leadership Stand Out:

Influencing Change Across the Enterprise 4-hour ILT

ABOUT CATALYST

Catalyst's pioneering research, tools and services, special events, and recognition programmes are designed to support organisations and individual leaders in the creation of inclusive workplaces where all talent can thrive. Catalyst raises awareness of how diversity benefits today's global businesses, and provides guidance on how to enact real change.



Founded in 1962, Catalyst is the leading nonprofit organisation expanding opportunities for women and business. With operations in the United States, Canada, Europe, India, Australia, and Japan, and more than 800 member organisations, Catalyst is the trusted resource for research, information, and advice about women at work. Catalyst annually honors exemplary organisational initiatives that promote women's advancement with the <u>Catalyst</u> Award.

More information can be found at Catalyst.org.



blessingwhite.com +44(0)1628 550085

+44(0) 500 734 734















© 2015 BlessingWhite, a Division of GP Strategies Corporation. All rights reserved. Blessing White and Blessing White with logo design are trademarks of GP Strategies Corporation. GP Strategies and GP Strategies with logo design are trademarks of GP Strategies Corporation. All other trademarks are trademarks or registered trademarks of their respective owners